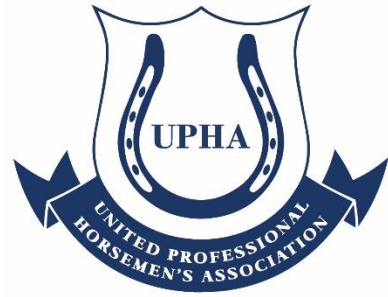


Dear UPHA Chapter Chairman and Officers,

Welcome, and thank you for upcoming contributions, to the UPHA Board of Directors.



Let's look at what your Chapter members and our industry need from you. Holding this office is a great opportunity to present and build out ideas to grow participation and satisfaction in the show horse industry, and to build a stronger network that enhances your own success. Here, you will also learn to develop talent for the future leadership of UPHA.

Representing your Chapter is a new responsibility. Always know that you can lean on other Chapter chairs, the UPHA National Office and your liaison to the executive board, the First Vice President. Healthy Chapters require regular communication (meetings, online messaging, forwarding of information, and more) with your Chapter's members and the national UPHA Board of Directors. A successful Chapter depends on the Chapter Chairperson's attendance at UPHA meetings, as the Chapter Chairperson is now a member of the UPHA Board of Directors. You must "keep purpose constant" here: be a part of the governing body of an organization dedicated to cooperation, not demand, within our industry. You are an important part of ensuring UPHA meets its promise by fulfilling our #UnitedByUPHA brand. Never neglect to ask, and be able to answer for others, the question, "What does UPHA do for me?"

Fostering enjoyment of participation with horses, sportsmanship, professionalism, and integrity are the values on which UPHA has built its decades of service to the horse community — that's professionals, associates, organizations, governmental leaders that regulate us, and the larger community that supports our sport of competitive showing. There's an evolving story to be told, and we invite you and your Chapter to help tell it in ways that reflect these important values.

Enclosed are some guidelines to help your Chapter fulfill its highest purpose. As a Chapter Chair, you should know them and ensure they govern your Chapter. After taking office, you will need to hold a planning meeting to establish a Chapter leadership team and use this handbook as a guide moving forward.

Congratulations on your selection and thank you for helping the UPHA team to unite the enthusiasts of the trotting disciplines of our show horse industry, regardless of breed, location, gender, or occupation.

Welcome aboard!